

Idaho

Restaurant Industry at a Glance



Restaurants in Idaho are a driving force in the state's economy. Their sales generate tremendous tax revenues. They provide jobs and build careers for thousands of people. They also provide healthful options for their guests, give back to their communities, and work to reduce their impact on the environment. Visit www.restaurant.org to learn more about what the restaurant industry does for Idaho and the nation in four key areas: profitability and entrepreneurship, jobs and careers, food and healthy living, and sustainability and social responsibility.

Idaho Restaurants by the Numbers ...

Sales

In 2011, Idaho's restaurants are projected to register \$1.8 billion in sales.

Locations

In 2009, there were 2,882 eating and drinking places in Idaho.

The Power of \$1

Every \$1 spent in Idaho's restaurants generates an additional \$0.96 in sales for the state economy.

The Power of \$1 Million

Every extra \$1 million spent in Idaho's eating and drinking places generates an additional 33.5 jobs in the state.

Jobs

Restaurants employ 58,400 people in Idaho.

2011 Employment*

58,400

Restaurant jobs represent
9%
of employment
in Idaho.

2021 Employment*

64,600

10.6%
job growth
expected by
2021, or
6,200
new jobs

America's Restaurants By the Numbers

Employment

Almost one in 10 working Americans work in restaurants.



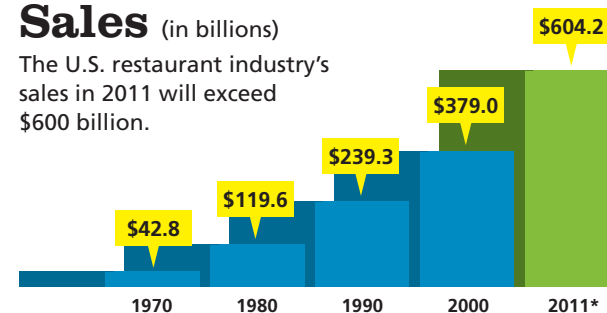
The Food Dollar

Restaurants' share of the food dollar is rising.



Sales (in billions)

The U.S. restaurant industry's sales in 2011 will exceed \$600 billion.

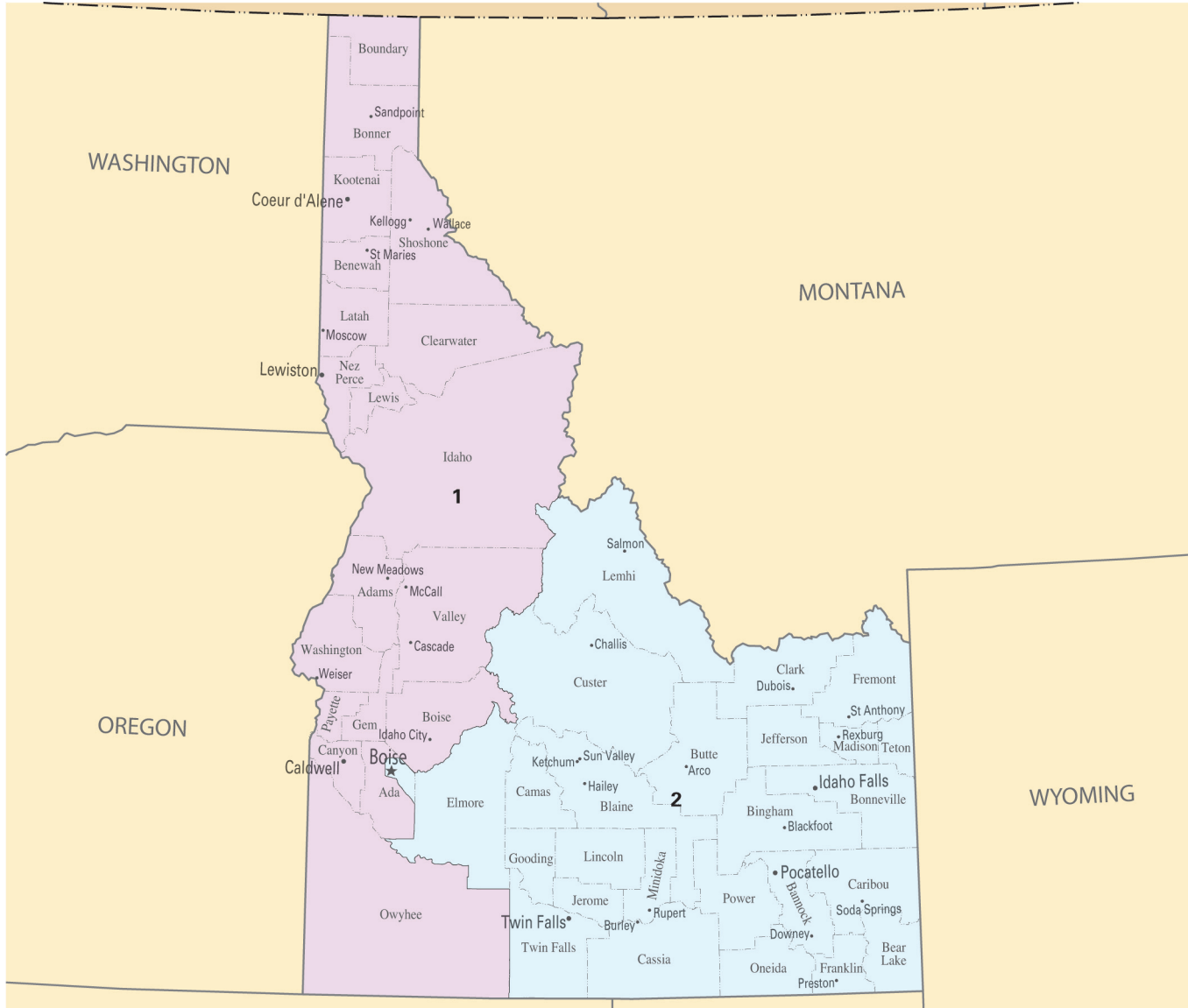


* Projected

Source: National Restaurant Association

Idaho's Restaurants:

Driving Jobs and Entrepreneurship in Every Congressional District



Districts Map: National Atlas of the United States of America



U.S. SENATORS

Jim Risch (R)
Mike Crapo (R)

Restaurant
establishments
in the state*

2,882

Restaurant
employees
in the state*

42,400

Cong. district U.S. REPRESENTATIVES

1 Raúl R. Labrador (R)
2 Michael Simpson (R)

Restaurant
establishments
per district*

1,380

1,502

Restaurant
employees
per district*

20,302

22,098

Total

2,882

42,400

*Includes only eating-and-drinking places with payroll employees

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics & U.S. Census Bureau, 2009